

FOR IMMEDIATE RELEASE

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ARBORWELL MAKES SAN FRANCISCO BUSINESS TIMES' 'FASTEST GROWING PRIVATE COMPANIES' LIST

Tree Care Company is Honored for Fifth Year in a Row, enters 'Hall of Fall'

Arborwell, one of California's leading professional tree management companies, has been named to the *San Francisco Business Times'* list of the '100 Fastest Growing Companies' in the San Francisco Bay Area for the fifth consecutive year. Arborwell has been inducted to the *San Francisco Business Times'* 'Hall of Fall', where it is among only four other companies that have been on the 'Fast 100' list for the past five years.

Since the company's start eight years ago, Arborwell has maintained a record of strong profitability and has grown exponentially each year in sales, revenue, and number of employees. With 78% growth since inception and over 85 dedicated employees, Arborwell is ready and eager to open two more branches in the California market this year. Since 2001, Arborwell has grown from six employees and \$500,000 in annual sales to 85 employees and over \$12,000,000 in sales projected for this fiscal year. Arborwell now serves all of California with branches in Hayward, Sacramento, San Carlos, San Jose, and San Diego, and future offices in Orange County and the Inland Empire.

"We are all so pleased and grateful to accomplish this growth for the fifth year," said Peter Sortwell, President & CEO of Arborwell. "Momentum is a great thing to have, especially in a down economy. I believe it says that we have a very loyal customer base and a successful sales and marketing group."

The annual ranking of Fastest-Growing Private Companies compiled by the *San Francisco Business Times* included companies ranging in size from one employee to nearly 3,000 and in virtually every kind of business from high tech to no-tech. Participating companies must have had at least \$200,000 in yearly revenue, and the *Times* had an accounting firm verify their financial information.

Arborwell Professional Tree Management

Arborwell's team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves the San Francisco Bay Area, Sacramento, Orange County, Inland Empire, and San Diego communities.

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