

FOR IMMEDIATE RELEASE

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**ARBORWELL OPENS NEW BRANCH IN ORANGE COUNTY
Tree Care Company Welcomes Kirk Hinshaw As New Vice
President**



Kirk Hinshaw
VP of Orange County

Arborwell, one of California's leading professional tree management companies, has announced the opening of their new branch in Orange County, California. This move illustrates Arborwell's continued pattern of stable growth since the company's inception eight years ago. Even in this tough economic climate, Arborwell has managed to make the *San Francisco Business Times'* list of the "Fastest Growing Private Companies in the Bay Area" for the fifth year in a row, as well as the *Inc. 5000* list of the nation's fastest growing companies for the third consecutive year.

"The opening of the Orange County office makes Arborwell a state-wide service provider of California," said Peter Sortwell, Arborwell's President and CEO. "It positions us to better service our existing list of portfolio customers and will provide a terrific revenue source as we continue with our strategic growth plans."

Kirk Hinshaw will be joining the Arborwell team to head up the new Orange County branch. Kirk is an ISA certified arborist with over fifteen years experience in the industry. "It is very exciting to see how Arborwell has raised the bar in terms of quality work and unmatched customer service," said Kirk. "I am looking forward to bringing my customers a level of professionalism that I could not have achieved on my own, a level that I believe does not currently exist in the areas of Southern California that I service."

Peter is thrilled that Kirk will be bringing Arborwell into a new area of California. "Having Kirk Hinshaw as our Vice President of Orange County will play a key component in the region's success. I could not ask for a better partner and team player than Kirk."

Arborwell Professional Tree Management

Arborwell's team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves the San Francisco Bay Area, Sacramento, Orange County, Inland Empire, and San Diego communities.

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