

FOR IMMEDIATE RELEASE

Hayward, CA – September 25, 2012

**ARBORWELL PROFESSIONAL TREE MANAGEMENT  
COLLABORATES ON BERKELEY TREE  
INVENTORY PROJECT**

**Local Tree Care Company Partners With CAL Fire and  
Department of Forestry on Exciting Project**



Arborwell Professional Tree Management, California's leading commercial tree care company, is in the process of completing the GIS inventory of the City of Berkeley's public trees in collaboration with Berkeley's IT/GIS Department, the Department of Forestry, and CAL Fire.

The City of Berkeley proposed this project with the purpose of quantifying the benefits of public trees throughout the city. Arborwell is providing them with an inventory with submeter accuracy, made possible through the usage of state-of-the-art GPS technology and iTree Streets, the most cutting-edge software for analyzing costs and benefits. The inventory will include between fifty and sixty thousand trees, and Arborwell is also identifying thousands of future tree planting locations. Due to the magnitude of this project, it is set run into early spring 2013 before reaching completion.

This project was made possible with funding from the California Department of Forestry & Fire Protection, the Urban & Community Forestry Program and Proposition 84.

"This is an exciting endeavor for all involved, and we look forward to a continued relationship with the City of Berkeley and CAL Fire," says Samuel Oakley, Arborwell's GIS Specialist.

**About Arborwell**

Arborwell is a professional tree management company that provides arboricultural services that enhance the beauty, health, safety, and value of trees. Their team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves all of California.



**Funding provided by Proposition 84 Through the California Department of  
Forestry and Fire Protection Urban and Community Forestry Program**