

FOR IMMEDIATE RELEASE

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ARBORWELL PROFESSIONAL TREE MANAGEMENT RECOGNIZED ON INC. 5000 LIST FOR SIXTH CONSECUTIVE YEAR

Tree Care Company Ranked in Top 5000 Fastest-Growing Private Companies in America

Arborwell Professional Tree Management, California's leading commercial tree care company, has earned the position of #4349 on the 2012 Inc. 5000, Inc.'s annual ranking of the fastest-growing private companies in America. As an Inc. 5000 honoree for the sixth year in a row, Arborwell shares a prestigious pedigree with some of the most exciting, successful businesses in the country.

"Our continued success is a direct result of Arborwell's mission statement: to develop mutually beneficial relationships with customers and employees," says Peter Sortwell, President & CEO of Arborwell. "Excellent customer service and execution are the driving factors of our continued growth."

The Inc. 5000 is ranked according to percentage revenue growth from 2008 through 2011. To qualify, companies must have been founded and generating revenue by the first week of 2008, and therefore able to show four full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2011.

Since the company's start in 2001, Arborwell has grown at a staggering rate. Between the years 2005 and 2008, Arborwell grew 78.9% and almost doubled in annual revenue. A combination between strategic marketing and relationship strengthening with existing customers has expanded the company's territory across Northern and Southern California. Arborwell continues to grow and develop new business in all seven of its operations locations statewide.

About Arborwell

Arborwell is a professional tree management company that provides arboricultural services to enhance the beauty, health, safety, and value of trees. Arborwell's team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves all of California.