

FOR IMMEDIATE RELEASE

Hayward, CA - July 27, 2011

**ARBORWELL WELCOMES NEW ACCOUNT
MANAGER IN SAN JOSE REGION
Blaine Boccignone Joins Local Tree Care
Company**



Arborwell, California's leading professional tree management company, has announced the addition of Blaine Boccignone as a new Account Manager in their San Jose Region.

Boccignone, an ISA Certified Arborist, began his career in arboriculture at Cal Poly San Luis Obispo with a degree in Natural Resource Management and a concentration in Urban Forestry. He then worked at ArborCare (now Valley Crest) and then Davey Tree, where he has spent the past 15 years.

Peter Sortwell, Arborwell's President & CEO, fondly remembers the days that he and Boccignone worked together at ArborCare. "After 15 years, I am excited to have him back on my team."

"I've been observing the growth and development of Arborwell since its inception ten years ago, and I am very impressed with how far they've come," says Boccignone. "I am excited to be part of the team and continue to provide the highest level of customer service."

Arborwell Professional Tree Management

Arborwell's team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves the San Francisco Bay Area, Sacramento, Orange County, Inland Empire, and San Diego communities.

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