

FOR IMMEDIATE RELEASE

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ARBORWELL WELCOMES DON ASELIN AS NEW PUGET SOUND ACCOUNT MANAGER
Seasoned Green Industry Professional Joins Growing Tree Care Company

Arborwell, the West Coast's leading professional tree management company, has announced the addition of a new Account Manager to their Seattle/Puget Sound regional team. Andy LaVelle, President of Arborwell, is thrilled to have Don Aselin on board.



Don Aselin
206.498.7632
daselin@arborwell.com

“Don’s effervescence and passion for relationship development align with Arborwell’s core purpose: to help our clients be successful,” says LaVelle. “He is a great addition to our Puget Sound family – Don’s focus on client needs will bring success to Arborwell and our customers.”

A sales veteran, Aselin has been a business development professional with a focus on client acquisition and long-term care in the Pacific Northwest for 23 years. He has an extensive knowledge of Plant Health Care and Tree Wellness techniques and programs which he has used to help clients across Puget Sound reduce their potential liability and increase their property values.

“Arborwell truly believes in investing in their clients and employees to achieve mutual success – their customer focus is unprecedented in the green industry,” says Aselin. “I could not be more excited to join the company and help grow our presence in the Pacific Northwest.”

About Arborwell

Arborwell is a professional tree management company committed to providing arboricultural services that enhance the beauty, health, safety and value of trees. They value their customers, employees, and community while contributing to and saving a healthy, sustainable environment through the proper management of trees. Arborwell offers tree pruning, removal, preservation, installation, tree wellness services, and arborist consultations to commercial and apartment property managers, homeowners’ association managers, contractors, golf courses, and municipalities. Arborwell serves all of California and Washington.