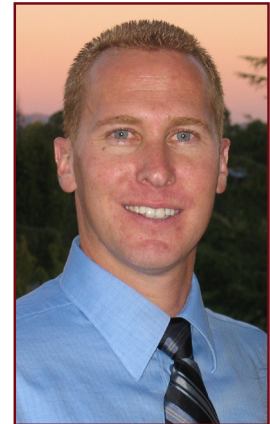


FOR IMMEDIATE RELEASE

Hayward, CA - March 11, 2011

**ARBORWELL WELCOMES NEW ACCOUNT  
MANAGER TO EAST BAY REGION  
Doug Hagge Joins Local Tree Care Company**



Arborwell, California's leading professional tree management company, has announced the addition of a new Account Manager to their East Bay Region. Peter Sortwell, Arborwell's President & CEO, is very excited to have Doug Hagge join the company team.

"Doug brings with him extensive experience in the field of tree care, and I think his expertise will help take our East Bay Region to a whole new level," says Sortwell. "Doug's positive attitude and strong drive will make him a perfect fit for our company."

Doug is an arborist with over 17 years experience in the tree care industry. He holds his degree in Forestry and Natural Resources Management from California Polytechnic Institute, San Luis Obispo. Before joining Arborwell, Doug spent 5 years with TruGreen and 6.5 years with ValleyCrest Tree Service.

"Arborwell is the leader in industry because of the team that Peter and Andy have assembled," says Hagge. "I am excited to join the team and grow our business in the East Bay through strategic and mutually beneficial relationships."

**Arborwell Professional Tree Management**

Arborwell's team of ISA-certified arborists studies each tree's overall system to ensure longevity and vitality from the ground up. Arborwell offers tree pruning, removal, preservation, installation, plant health services, and arborist consultations to contractors, commercial property managers, golf courses, municipalities, and residential properties. Arborwell serves the San Francisco Bay Area, Sacramento, Orange County, Inland Empire, and San Diego communities.

**Contact Arborwell**

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