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Sacramento, CA – September 7, 2016

ARBORWELL WELCOMES MIKE RITENOUR AS NEW ACCOUNT MANAGER IN SACRAMENTO REGION

Seasoned Tree Care Professional Joins Growing Team as Greg Rogers and Anthony May Take on New Roles within Arborwell

Arborwell, the West Coast's leading professional tree management company, has announced the addition of a new Account Manager to their Sacramento regional team.

Ritenour is an ISA Certified Arborist and Qualified Tree Risk Assessor, and has been working in the tree industry since 1996. His 20 years of experience include specimen tree transplanting, public and private golf course construction, commercial and residential landscape construction, habitat restoration, native species mitigation and monitoring, annual tree care and management, tree hazard identification and reduction, GPS tree inventories, tree removals, and emergency tree response. Mike excels in creating relationships to facilitate project support, approval, implementation, and long term maintenance and monitoring. His favorite trees are the California native Oaks with their majestic appearance, habitat value, and ability to survive the long hot dry summers while staying green.

"This is an incredible opportunity to work with some of the most professional people in the tree care industry," says Ritenour. "I am thrilled to work with Anthony and Greg in growing Arborwell's presence in Northern California."

The addition of Ritenour to the team is one of three exciting changes for Arborwell. Greg Rogers has been promoted to Senior Vice President of Northern California, and will oversee all sales and operations for Arborwell's four regional offices in the Bay Area and Central California. Anthony May has taken Greg's place as Regional Manager for Sacramento. Both Rogers and May will remain involved with their existing clients in the region.

"Mike's energy, charisma, and extensive experience are going to take Arborwell's Sacramento regional presence to the next level," says Andy LaVelle, President of Arborwell. "We are delighted to finally welcome him to the Arborwell family."

About Arborwell

Arborwell is a professional tree management company committed to providing arboricultural services that enhance the beauty, health, safety and value of trees. They value their customers, employees, and community while contributing to and saving a healthy, sustainable environment through the proper management of trees. Arborwell offers tree pruning, removal, preservation, installation, tree wellness services, and arborist consultations to commercial and apartment property managers, homeowners' association managers, contractors, golf courses, and municipalities. Arborwell serves all of California and Washington.

