

FOR IMMEDIATE RELEASE

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**ARBORWELL WELCOMES TOM FROEHLICH AS NEW  
LOS ANGELES ACCOUNT MANAGER  
Tree Care Company Launches New Local Division**

Arborwell, the West Coast's leading professional tree management company, has announced the official launch of their Los Angeles regional office. Andy LaVelle, President of Arborwell, is very excited to have Tom Froehlich join the team as the company's first Account Manager in LA.



Tom Froehlich  
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"Tom's depth of experience and knowledge in the green industry make him a perfect fit for the Arborwell family," says LaVelle. "We look forward to having him grow Arborwell's brand and legacy of excellence into Los Angeles and Ventura Counties."

A Southern California native, Tom is an ISA Certified Arborist whose passion for horticulture developed into a career of over 30 years in the nursery and landscape industries across the state.

"I have followed and admired the core values and success of Arborwell over the years and I am honored to be in the company of such a dynamic and professional team," says Froehlich. "I look forward to introducing Arborwell's services to the Los Angeles and Ventura County areas."

**About Arborwell**

Arborwell is a professional tree management company committed to providing arboricultural services that enhance the beauty, health, safety and value of trees. They value their customers, employees, and community while contributing to and saving a healthy, sustainable environment through the proper management of trees. Arborwell offers tree pruning, removal, preservation, installation, tree wellness services, and arborist consultations to commercial and apartment property managers, homeowners' association managers, contractors, golf courses, and municipalities. Arborwell serves all of California and Washington.