

FOR IMMEDIATE RELEASE

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Arborwell Implements *Excellence in Safety* Program

Arborwell has introduced "Excellence in Safety", a program aimed at improving the safety across their entire field service operation. The program was designed to increase employee awareness and participation in field safety procedures, lowering hazard insurance premiums and workman's compensation costs. The new program will also offer financial incentives to individuals as well as employee teams that implement operational safety procedures in their daily work routines.

The program was designed and implemented by Andy LaVelle, Vice President of Operations, at Arborwell through rigorous training programs with field service personnel. "We have incorporated an individual system along with a team approach to encourage more individual participation and greater benefits for those teams that work safely together. Field service personnel now take greater ownership in the safety process lowering the risk of injury on the job, reducing costs and increasing the productivity of the entire workforce" commented LaVelle. Individuals are graded on both their individual safety record and their participation in the safety program. Individuals are also teamed with other crew members to earn additional "team award" bonuses. Bonus payouts are on a quarterly basis encouraging consistent safe behavior by Arborwell's field service employees.



Arborwell operation crew following the safety training meeting

Arborwell operates from three locations in San Mateo, Sacramento, and Castro Valley. Clients include golf courses, property management companies, corporate and educational campuses, landscape and general contractors, municipalities, government agencies. Serving the entire San Francisco Bay Area, Arborwell provides tree relocation and transplanting, specification pruning, plant health care, tree and stump removal, tree inventories, appraisals, hazard assessments, and budgetary management plants. Arborwell offers enhanced service capabilities including 24 hour emergency service, an arsenal of cutting-edge equipment, and customer service representatives who are certified arborists with over 100 years combined experience.

Arborwell is a professional tree management company

Arborwell is a customer driven, professional tree management company; committed to providing flawless execution of Arboricultural services that enhance the beauty, health, safety and value of trees. It values customers, employees and its community while contributing to and saving a healthy sustainable environment through the management of trees.

Contact Arborwell at:
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