

FOR IMMEDIATE RELEASE

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## BUTCH EVERETT JOINS ARBORWELL AS MANAGING PARTNER

## Everett To Manage Arborwell's Expansion Into Southern California Market

Arborwell, a California based professional tree management company, announced that Butch Everett has joined the company as Managing Partner and Vice President of Operations for the company's Southern California division. Everett, a 26 year veteran of the Tree and Landscape industry joins Arborwell to manage the transition and integration of the company's recent acquisition of Stay Green Inc. in San Diego.

"I am very pleased that Butch will assume an executive management role within Arborwell. He has been instrumental in this acquisition and will be facilitating an orderly transition of the business, employees and strategic accounts for the San Diego and Southern California market, "commented Peter Sortwell, President of Arborwell.

Butch is a native Californian, beginning his career in the landscape business in the early 1980's. In 1997 he entered the tree care industry as a successful sales executive and became a certified arborist while working for Peter Sortwell at Valley Crest, a large national landscape company. "I'm happy to be reunited with Butch as a partner in the Arborwell organization," added Sortwell. Butch resides in Murrieta, California, with his wife of 17 years and their two children.



Arborwell now operates from five California locations including Hayward (corporate headquarters), Sacramento, San Diego, San Jose and San Mateo. Clients include commercial real estate and property management companies, corporations, landscape and general contractors, golf courses, municipalities and government agencies. Serving all of California, Arborwell provides comprehensive tree services including transplanting, specification pruning, plant health care, tree and stump removal, tree inventories, appraisals, hazard assessments, and budgetary management plants. Arborwell offers enhanced service capabilities utilizing an arsenal of cutting-edge equipment, 24-hour emergency service and customer service representatives who are certified arborists with over 150 years combined experience.

## Arborwell Professional Tree Management

Arborwell is a customer driven, professional tree management company; committed to providing flawless execution of Arboricultural services that enhance the beauty, health, safety and value of trees. It values customers, employees and its community while contributing to and saving a healthy sustainable environment through the management of trees. Contact Arborwell at: 1.888.969.8733 www.arborwell.com