press release



FOR IMMEDIATE RELEASE

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ARBORWELL CONTINUES 2009 EXPANSION PLANS, ACQUIRES MOKI SMITH TREE CARE OF MORGAN HILL CALIFORNIA

Moki Smith retained to develop South San Jose & Monterey markets

On February 1, 2009, Arborwell a California based professional tree management company, announced that it has acquired Moki Smith Tree Care based in Morgan Hill California. Under the terms of the agreement Arborwell will acquire the customer list of the company and retain Moki Smith as a regional account representative, supporting the transition of accounts and fuel the expansion of Arborwell into South San Jose and Monterey markets. 'This acquisition fits the company's strategic growth and coverage plans for the bay area. I am very pleased that Moki has decided to join our staff of certified arborists to manage the transition and expansion of Arborwell's reach in the south bay." commented Peter Sortwell, President of Arborwell.

Born in Hawaii and raised in San Jose, Moki is a tree care industry veteran with over 20 years of expertise as a working certified arborist. "I look forward to the opportunity to be a part of the Arborwell team and my continued success in servicing customers in the South San Jose, Morgan Hill and Monterey County" added Smith.

Arborwell now operates from five California locations including Hayward (corporate headquarters), Sacramento, San Diego, San Jose and San Mateo. Clients include commercial real estate and property management companies, corporations, landscape and general contractors, golf courses, municipalities and government agencies. Serving all of California, Arborwell provides comprehensive tree services including transplanting, specification pruning, plant health care, tree and stump removal, tree inventories, appraisals, hazard assessments, and budgetary management plants. Arborwell offers enhanced service capabilities utilizing an arsenal of cutting-edge equipment, 24-hour emergency service and customer service representatives who are certified arborists with over 200 years combined experience.