

FOR IMMEDIATE RELEASE

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## **ARBORWELL PROFESSIONAL TREE MANAGEMENT GAINS TREE CARE INDUSTRY ACCREDITATION**

### **Program helps consumers find high-quality tree care companies**

Arborwell Professional Tree Management, a commercial and residential tree care company located in San Marcos, California has been accredited under a new Tree Care Company Accreditation program administered by the Tree Care Industry Association (TCIA) which has a membership of over 2,000 tree care companies and built on the threefold foundation of ethics, quality, and consumer confidence.

The new program represents the only business practices and compliance audit process in the tree care industry. Under the process, businesses undergo extensive review of professional practices aimed at safeguarding consumers. The review includes:

- ▶ best business practices
- ▶ ethical business conduct
- ▶ formal training and certification of employees
- ▶ compliance with industry standards
- ▶ consumer satisfaction
- ▶ adherence to safety standards
- ▶ insurance coverage

TCIA Accreditation means Arborwell Professional Tree Management adheres to all the accreditation standards and has undergone a rigorous application process. TCIA verified this by conducting an on-site audit of Arborwell Professional Tree Management facilities and work sites.

TCIA Accreditation for Arborwell Professional Tree Management is in effect for a period of three years, with renewal check-ups required every year. The annual renewal ensures that the company continues to employ trained professionals, is still properly insured and has a good safety and consumer satisfaction rating. The company is re-accredited every three years.

According to TCIA president Cynthia Mills, "TCIA Accreditation provides consumers a way to find tree care companies that are trustworthy in their business and tree care practices. Our TCIA Accreditation program is the only one of its kind in America and will give consumers peace of mind."

The process of becoming accredited is no easy task. According to Peter Sortwell, president of Arborwell Professional Tree Management, "The process is incredibly thorough. They left no stone unturned. We are pleased to be recognized as one of the best tree care companies around." Mills echoes that sentiment. "Arborwell Professional Tree Management has made a commitment to excellence in all facets of its business. I applaud their efforts."

Arborwell Professional Tree Management  
Arborwell is a customer driven, professional tree management company; committed to providing flawless execution of Arboricultural services that enhance the beauty, health, safety and value of trees. It values customers, employees and its community while contributing to and saving a healthy sustainable environment through the management of trees.

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