

press release

FOR IMMEDIATE RELEASE

Hayward, CA – January 18th, 2019

Arborwell Welcomes Gina Phillips As New Business Development Manager

Arborwell, the West Coast's leading professional tree management company, has announced the addition of a new Business Development Manager to their San Francisco Bay Area team.

Gina Phillips is a green industry veteran, with over 24 years in the business. A graduate of The University of Iowa, she began her career in interior landscaping in downtown Chicago for Rentokil (now Ambius), then joined Environmental Care (now BrightView) in San Francisco. Phillips worked at Gachina Landscape Management for the past 14 years in sales and business development. Gina is passionate about the industry and enjoys building client relationships based on trust and excellent service.

"I started my career in California working with Peter Sortwell, Andy LaVelle, Neil Woolner, and Greg Rogers during our Environmental Care days nearly 20 years ago. I have seen Arborwell grow from a 6-person company to the 200-person company that they are today. I have seen first-hand just how skilled and reputable the company is," says Gina Phillips. "The Arborwell team takes pride in everything they do, and I am thrilled to be working for an employee-owned company, where every employee has the chance to share in each other's successes."

"I couldn't be happier to have such a proven professional as Gina join Arborwell," says Andy LaVelle, Arborwell's President. "Her level of experience and depth of relationships within the commercial landscape industry is rare. Gina is a wonderful addition to our great team at Arborwell."

Arborwell Professional Tree Management

Arborwell is an employee-owned professional tree management company committed to providing arboricultural services that enhance the beauty, health, safety and value of trees. They value their customers, employees, and community while contributing to and saving a healthy, sustainable environment through the proper management of trees. Arborwell offers tree pruning, removal, preservation, installation, tree wellness services, and arborist consultations to commercial and apartment property managers, corporate campuses, contractors, golf courses, and municipalities. Arborwell serves all of California and Washington State.

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